

PRODUCT DESIGN GOSE AT SWGS

MOOD BOARD ANALYSIS

THE APPROACH There is a mood board containing 100 photos that show different examples of Art Deco products. I am going to analyse these pictures and extract themes and ideas that I can use in my design. I will also ensure before I can move on to my mood board.

COLORS There are a number of colors frequently used in the designs. These colors are black, white, red and blue. Other colors that are frequent in the mood board are gold, silver, wood, brown, and yellow. There are also other different shades of color used in each design. Although they are not as frequent as the primary colors, they all appear in black, but not necessarily bright. Black lines are often used to separate the colors, and the colors are often placed in bands. Often, only a few different colors or shades will be used at once. It can also be noted that red and blue are often used together, as are black and gold.

COMMON DESIGNS AND PATTERNING There are some themes and patterns that occur in many pictures on my mood board. For example, I can see many different types of "spiral" motifs. These occur frequently, in many different forms, and are a key part of the design movement. There are also many bold black lines that appear, splitting up different colors and forming part of the designs. The patterns on the objects seem to often be the center of the product, almost as if the product's very purpose is to display the design or motif. Also, the patterns are very geometric, symmetrical and are well thought out and designed. There are occasions where one can see images of real objects, no matter how large they are. For example, there are images reflecting the lines of a plane, such as an airplane design on one of the houses, reflecting light, and the buildings that would represent the glamour of living in a big city.

MATERIALS AND FINISHES As my mood board is a representation of Art Deco as a whole, not just Deco design, there are many products that are featured in this series, such as the car and film camera. However, I can see that wood is quite often used, in many different shades. There are also a number of examples of where glass, plastic and metal are used to contrast with the wood.

INTERESTING ASPECTS I have noticed that although Art Deco uses lots of bold, straight lines, it also combines in lots of circles and curved lines, and the corners are often curved, which adds contrast to the designs. This and bold lines are paired together and used to each other to make the design look a more rounded, soft as if the Art Deco form is the middle of the mood board. There are a few examples here of interesting technology, such as cars, and they all look quite futuristic and sleek, and there are all kinds of things on the page that look really modern. I also notice that the designs often use a lot of bold, straight lines, but they also use a lot of circles and curves. You can see that there are only a few colors used in each design, and all of the colors seem to go very well with each other, and all of the colors seem to be used in a different colorway, or they are all different colored woods.

FINAL USES OF THE MOOD BOARD There is a lot of information on my mood board. One thing that I did notice is that there are a lot of images of wood and wood grain. This is a key element of the design, and I will use this in my design. I also notice that there are a lot of images of buildings and architecture. This is a key element of the design, and I will use this in my design. I also notice that there are a lot of images of cars and airplanes. This is a key element of the design, and I will use this in my design. I also notice that there are a lot of images of people and social events. This is a key element of the design, and I will use this in my design.

COMPONENTS OF THE MOOD BOARD I will use the colors, patterns, materials, and finishes from the mood board in my design. I will also use the interesting aspects and final uses of the mood board in my design. I will use the final uses of the mood board in my design. I will use the final uses of the mood board in my design.

INITIAL IDEAS 2

DESIGN 1 - GEOMETRIC PATTERN This is my first design. It was inspired by the picture of the lighting fixture below the design I saw. I liked the lighting design in the picture, but I didn't like the color of the design. I was inspired by the picture of the lighting fixture below the design I saw. I liked the lighting design in the picture, but I didn't like the color of the design.

DESIGN 2 - SPACED PATTERN This is my second design. It was inspired by the picture of the lighting fixture below the design I saw. I liked the lighting design in the picture, but I didn't like the color of the design.

My Client's Views From all the people I have talked to, the design has been one of their favorites. They all like the pattern, and this view comes from both my target audience (designer) and their parents. I can see that the design is well liked, and I can see that the design is well liked.

Bad Points One thing that I noticed when I was looking at the design, I noticed that the design was a bit too busy. I noticed that the design was a bit too busy. I noticed that the design was a bit too busy.

Good Points A good point of this design is that it is a simple design. A good point of this design is that it is a simple design. A good point of this design is that it is a simple design.



FINAL DESIGN 3

DIMENSIONS OF THE FRONT DESIGN The pattern on the front of the product is very complex, so I have included some CAD designs with the dimensions of each part of the design attached. I have drawn the dimensions in red so that they are easy to distinguish from the lines that make up the design. I will also include a picture of the same design that I drew by hand, which shows the different colors of wood, giving a further representation of what the final design will be like.

On the right, there is a picture of my design, colored in. This provides a clear, colorful representation of what the final product should look like. It is important for both the final product and the CAD design. This view shows the design to be easily compared with each other, to aid understanding of my vision for the product. A bigger version of my diagram, along with some annotations, can be found on the slide named "Final Design 3".

Below, you can see two CAD images of the front design. These are drawn in perspective to the rear product, to give a sense of scale. I have included the dimensions in the red lines. Because the design is complex, there were many dimensions that I needed to include, so I decided to open them over three diagrams, so they were easier to read. I have included the dimensions that I would need to manufacture this product, including the dimensions of the wood blocks, the dimensions of the wood that goes into the product, and the dimensions of the wood that goes into the product. I have also included the dimensions of the wood that goes into the product, and the dimensions of the wood that goes into the product.

I will use the dimensions that I have included in my design. I will use the dimensions that I have included in my design. I will use the dimensions that I have included in my design.

DIARY OF MANUFACTURE 5

STEP	PICTURE	DESCRIPTION	ENABLING ACTIVITY	QUALITY CONTROL	SAFETY PRECAUTIONS	PROBLEMS AND SOLUTIONS
24		The wood I am using is not the best quality, so I have to be careful. I have to be careful of the wood I am using. I have to be careful of the wood I am using.	There was no enabling activity for this step.	There was no quality control for this step.	There were no safety precautions for this step.	There were no problems for this step.
25		After cutting, I compared each of the wood blocks to make sure that they were all the same size. I compared each of the wood blocks to make sure that they were all the same size.	I measured the length of each of the wood blocks to make sure that they were all the same length. I measured the length of each of the wood blocks to make sure that they were all the same length.	I checked each of the wood blocks to make sure that they were all the same size. I checked each of the wood blocks to make sure that they were all the same size.	I wore a mask and safety glasses to protect my eyes and nose. I wore a mask and safety glasses to protect my eyes and nose.	I made no modifications to this step.
26		After sanding the blocks of wood, I used to sand them down to make them smooth. I used to sand them down to make them smooth.	I used to sand the wood blocks to make them smooth. I used to sand the wood blocks to make them smooth.	I checked each of the wood blocks to make sure that they were all the same size. I checked each of the wood blocks to make sure that they were all the same size.	I wore a mask and safety glasses to protect my eyes and nose. I wore a mask and safety glasses to protect my eyes and nose.	I made no modifications to this step.
27		When the wood has been sanded, I used to glue the wood blocks together. I used to glue the wood blocks together.	I used to glue the wood blocks together. I used to glue the wood blocks together.	I checked each of the wood blocks to make sure that they were all the same size. I checked each of the wood blocks to make sure that they were all the same size.	I wore a mask and safety glasses to protect my eyes and nose. I wore a mask and safety glasses to protect my eyes and nose.	I made no modifications to this step.
28		The final step in the manufacturing process is to apply some varnish. In my opinion, I decided to use a clear varnish. I decided to use a clear varnish.	I used to apply the varnish to the wood blocks. I used to apply the varnish to the wood blocks.	I checked each of the wood blocks to make sure that they were all the same size. I checked each of the wood blocks to make sure that they were all the same size.	I wore a mask and safety glasses to protect my eyes and nose. I wore a mask and safety glasses to protect my eyes and nose.	I made no modifications to this step.
29		Once the varnish had dried, I used to inspect each of the wood blocks. I used to inspect each of the wood blocks.	I used to inspect each of the wood blocks. I used to inspect each of the wood blocks.	I checked each of the wood blocks to make sure that they were all the same size. I checked each of the wood blocks to make sure that they were all the same size.	I wore a mask and safety glasses to protect my eyes and nose. I wore a mask and safety glasses to protect my eyes and nose.	I made no modifications to this step.