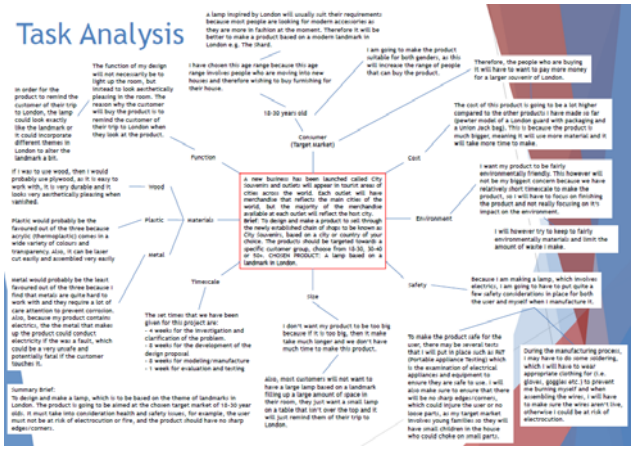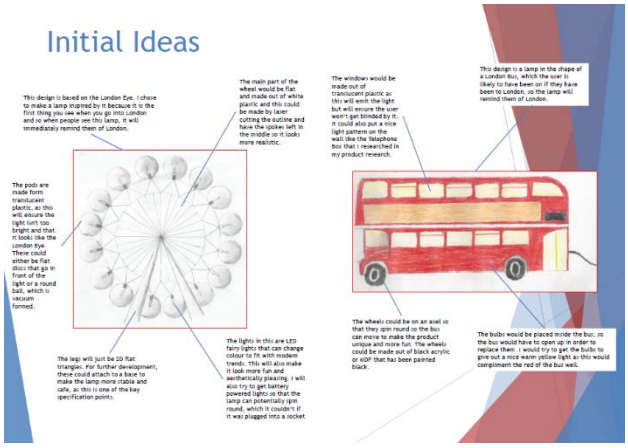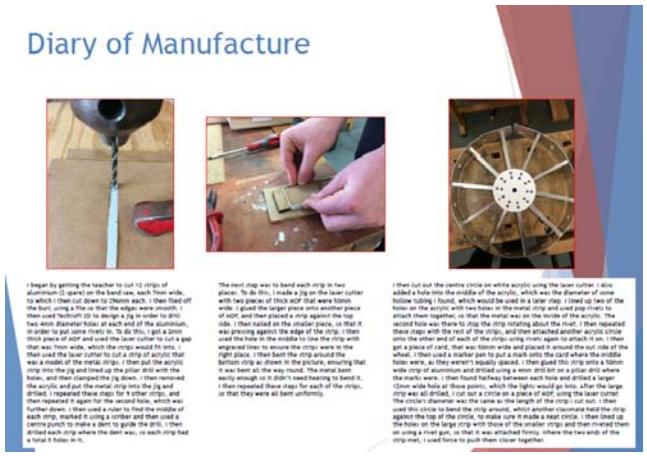AS PRODUCT DESIGN COURSEWORK