



Dear Parents,

We would like to encourage you to attend a short presentation on the sometimes tricky issue of engaging your children about alcohol, run by the parents and teachers who are part of the Alcohol Education Trust (AET) charity.

www.alchooleducationtrust.org and www.talkaboutalcohol.com

As you know, your children will come across alcohol via their friends, at parties and in their everyday lives, as they get older. You may feel they don't listen to you and take more notice of their friends and it's out of your control, but most alcohol (60%) is provided to underage drinkers by parents, and most teenagers don't go out and get drunk.

Just over 50% of 15 year olds in the UK drink alcohol – FACT, but 12-13 year olds do not – most will have tasted alcohol in the family home or at a celebration. But it is at this age, between 11-14, that their drinking habits for the future will be formed – and you, in your child's opinion, are the most important influence in their lives through:

- the examples you set
- the house rules
- the allowance and freedoms you trust them with.

This talk gives you a chance to air concerns about drinking issues, and gives tips and guidance for you to approach the issue of drinking outside of the home, to keep them safe and what to do if things do go wrong. Talking about it early-on will help your child to understand alcohol and its effects, the law and consequences, and to help them make sensible choices about drinking in the future - subjects we will cover in the talk.

Best wishes

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www.talkaboutalcohol.com

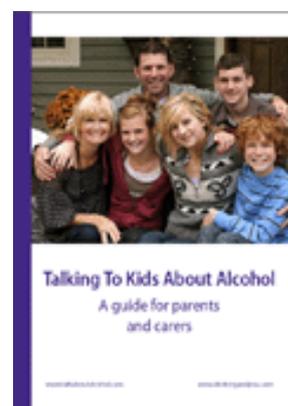
www.alchooleducationtrust.org



What percentage of
11 - 15 year olds
have tried alcohol?

Who are the main
suppliers of alcohol to
underage drinkers?

Who do teenagers listen
to most when it comes to
when and how much they
drink?



PARENTS

Log onto www.alcoholeducationtrust.org and enter the **PARENTS AREA** to find out the answers and more - you'll find short films, advice on what to do about house parties, what to do if things do go wrong, how to spot the signs of secret drinking and much more.

You can also sign up to our half termly e-newsletter too, full of useful tips on the right approach for each age group and personality type! Learn from other parents experience too.

Join us on facebook and twitter

